



PHOENIX
TRAINING GROUP
MENU OF SERVICES

**“WE’LL PREPARE
YOUR STAFF
FOR ANYTHING.”**
DOC ELLIOT/CEO



VIP RESPONSE™ WORKPLACE VIOLENCE PREVENTION TRAINING



PHOENIX
TRAINING GROUP



MENU of TRAINING & SERVICES

WHAT COMPETITORS OFFER

WHAT PHOENIX TRAINING GROUP OFFERS

Customizable

Custom programs tailored to the needs of your organization.

Pre-fabricated training programs lack customizable features.

PTG initially meets with each organization to determine specific requirements to accommodate the needs of staff and your facilities.

Adapts to the Specific Acuity of your Company

Never settle for a one-size-fits-all approach

Programs train predominantly for lower acuity violence and situations.

Acuity & violence level protocols spanning from managing children with special needs, retail environments, to forensic prisoners.

Multiple Programs & Services

Training programs/services outside of workplace violence.

Common, outdated programs often offered to all organizations.

An array of programs such as Violence Prevention, Active Shooter Protocols, Empath Training, De-escalation Simulations and more.

No-Cost Training Materials

Print & digital assets to empower Instructors & Students.

Up to \$37 fee for workbooks per person/per class, plus additional costs.

Workbooks, handouts, PowerPoints, advertising materials, legal info, articles, photos and videos included with tuition.

Easy-to-Learn/Easy-to-Teach Programs

Innovative classroom tools are vital to effective education.

Overly complex materials that are not user-friendly or intuitive.

Intuitive, user-friendly "Training for Dummies" workbooks Instructors need to create an effective learning environment

Materials Updated Regularly

Program updates provided FREE of charge throughout contract.

Their programs often use decades-old, outdated workbooks.

PTG continually updates programs, adapting to changing laws and evolving workplaces with VIP Response™ (formerly Phoenix MAB®).

VIP Lounge™ Instructor Portal

Our portal provides live worldwide access between instructors.

Little to no access or communicative resources with other Instructors.

Our virtual VIP Lounge™ allows Instructors to interact with their worldwide counterparts providing problem-solving resources.

Tuition Discounts Available

Contract discounts available for multiple instructor groups.

Their fee-driven business model offers limited discount opportunities.

We offer substantial discounts when enrolling multiple Instructors (inquire for more information regarding these offers).

FREE On-going Refresher Courses

Instructors may attend training repeatedly throughout contract.

No complimentary refresher courses or training available.

Instructors are welcome to attend all classes we offer for FREE within the contract period in order to regularly refresh their training.

Follow-up Support

24/7 personal ongoing support by Phoenix Group CEO Doc Elliot.

No follow-up support other than re-certification notifications.

Doc Elliot routinely visits and communicates with Instructors at contracted facilities to ensure they remain successful & productive.

Official Certificates of Completion

Low-cost State/Federal Continuing Education Certification.

\$17 to \$37 yearly fees per class, per person for workbooks & certificates.

We provide FREE certificates to facilities we directly train, and just \$4 each to organizations choosing in-house Instructor Training.

Affordable Instructor Training Programs

No additional or hidden fees after class completion.

\$4,000 to \$6,000 average tuition for each Instructor.

\$1,900/person standard 4-day Instructor Training. For higher acuity environments, optional 5th-day training is \$2,850 total (AddL \$950).



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